

INGREDIENTS
FOR A

HAPPY LIFE

BLUECRAFT AGRO



WE ARE INDIA'S LEADING MANUFACTURER OF HIGH-QUALITY STARCH

We were established in 2016 under the leadership of a strong team of professionals with over 30 years of experience in the starch industry. We produce India's best lot of maize-based starch, modified starch and by-products derived from starch. Our starch is used in various industries, including paper, textile, pharmaceuticals, food, oil, and gas. For easy international exports and supply to a wide client base across India, we have strategically set up our plants in Haryana, Andhra Pradesh, and Telangana.

With a maize grinding capacity of 1250 tonnes per day, and a cohesive workforce of 1200+ people, we dynamically cater to the needs of several businesses. Our strong maize procurement system and supply chain management are unparalleled in the country.

We develop deep understanding of the clients' requirements and customise solutions accordingly. We believe in spreading happiness through our products.

OUR AMBITION



Bluecraft Agro has an ambitious vision; this has been carefully arrived at, as the founders have deep rooted technical understanding of starch manufacturing and have a granular grasp of the industry dynamics of a fast growing country like India.

VISION

To be the most trusted brand of value-added starch that brings happiness in the lives of its stakeholders.

MISSION

To create an ecosystem that produces specialised, high-quality starch by bringing together the best-in-class technology, processes and human capital.



OUR PHILOSOPHY

INGREDIENTS FOR A HAPPY LIFE



From the procurement of maize, our raw material, to the final production of specialty starch, we engage with and impact millions of lives in the process. We firmly believe that we are part of a bigger ecosystem, which comprises of farmers, workers, employees, customers, regulators, and community members, and it is our duty to spread happiness to all of them through our work and efforts.

We have set up world-class systems at all our units to ensure remarkable efficiency. We have built a robust team of experts in technical, marketing, sales, manufacturing, and quality domains, who are always prepared to address our clients' unique business needs. We are committed to delivering the ingredients for a happy life.

V

A

L

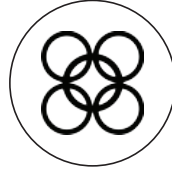
U

E

S

HUMILITY

We seek feedback from stakeholders, continually imbibe knowledge and adopt best practices.



INTEGRITY

We believe in pursuing our goals with honesty and forthrightness.



ENTREPRENEURSHIP

We support and empower people to achieve desired results by providing an enabling environment and resources.



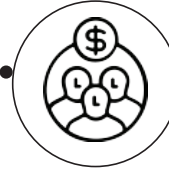
QUALITY

We adhere to stringent quality controls and strive to improve our product quality in line with technological progress and client requirements.



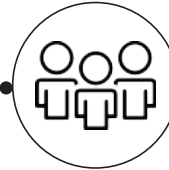
STAKEHOLDER FIRST

We believe that a company is part of a larger ecosystem and that sustainability of the ecosystem is paramount if the business has to grow in the long-term. Hence, we look at business from the prism of all the stakeholders: employee, farmer, customer, government and citizens.



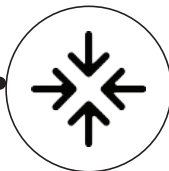
PEOPLE CENTRIC

We believe that people build organizations and they are at the center of the organization. Our policies are aimed at improving the well-being and productivity of our people.



FOCUS

We are incredibly focused on building the most trusted starch company in India.



OUR OPERATIONS



OUR OPERATIONS



The backbone of our business is a strong supply chain integrated with state of the art manufacturing facilities. We procure finest-quality maize from across the country. It is stored in our warehouses, from where it is distributed to different plants for starch production using Corn Wet Milling Process. The key products that are extracted from maize are native starch, fibre and germ. Starch is further processed chemically into specialty starch products, which are used as one of the ingredients in the pharmaceuticals, textile, food, oil & gas, and paper industries.

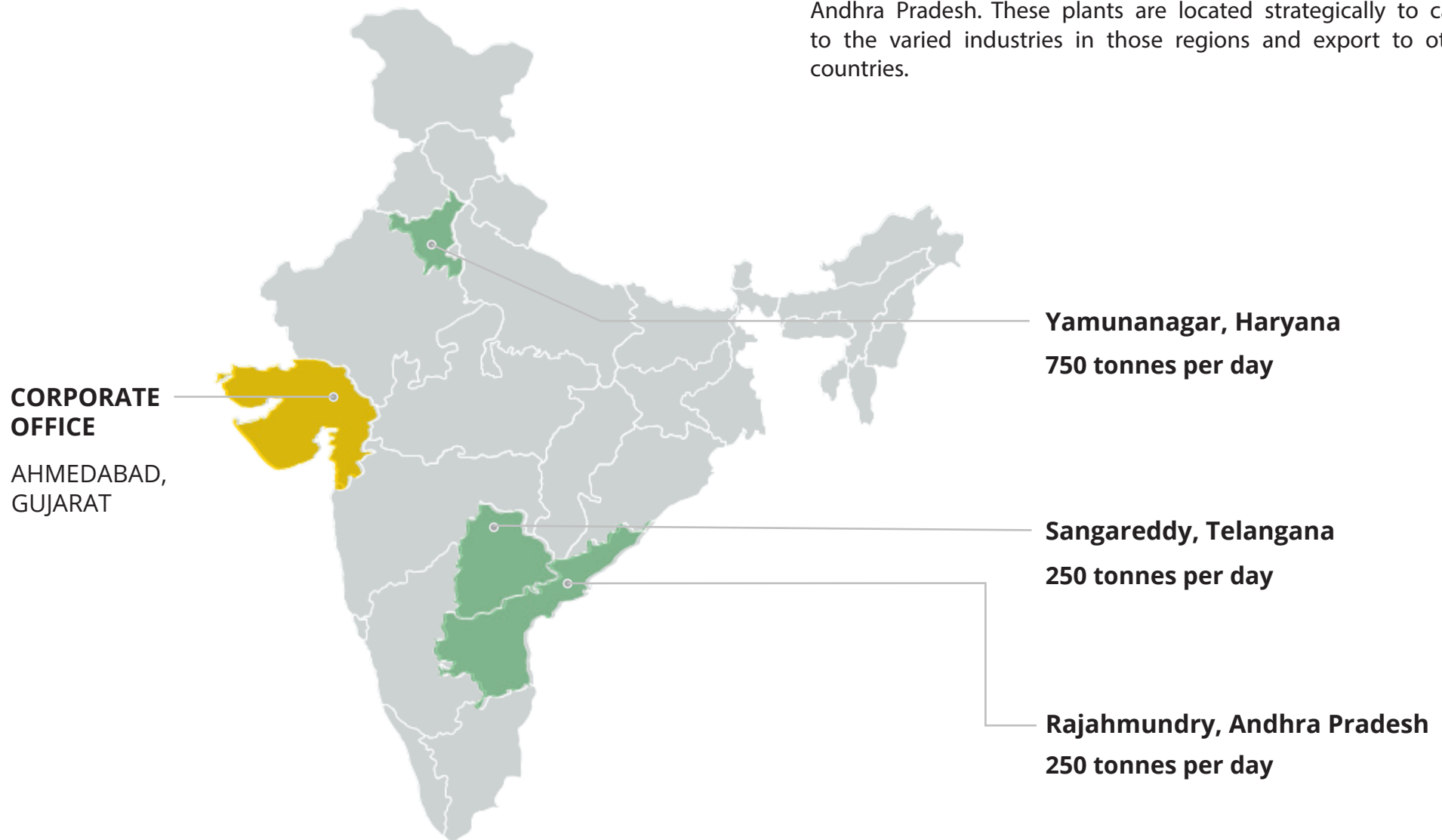
Our manufacturing setup entails protocols to standardise output across all units while continuously improving with each order. These are built on a strong foundation of transparent practices which elicit trust and harmony among all stakeholders.

Manufacturing is the nucleus that holds the entire business together for us. Our capabilities in innovation, delivery, networking, supply chain, procurement are closely held, yet nimble enough to cater our clients' dynamic requirements.

OUR UNITS



We have three manufacturing plants in India, one each at Yamunanagar, Haryana; Sangareddy, Telangana; Rajahmundry, Andhra Pradesh. These plants are located strategically to cater to the varied industries in those regions and export to other countries.



CORE COMPETENCY

PRODUCTS AS CUSTOMIZED SOLUTIONS

Product development competency that helps in solving client's business problems



Identify
business
problem



Develop
solution



Test in
collaboration
with client



Operationalize
the result



Deliver

OUR PRESENCE



TEXTILE

- Texoplast
- Carbojet
- Sizelon
- Texosize
- Texojet

- Amylojel SSG
- Maize Starch IP/BP
- Sorbitol
- Maltodextrin

PHARMACEUTICALS



PAPER

- Super Bond[™]
- Amylofloc[™]
- Fiberloc[™]
- Amylogum[™]
- Amyloplast[™]



OUR PRESENCE



FOOD

- Maize Starch
- Maltodextrin
- Sorbitol

- Carboxy Methyl Starch (CMS)
- High Temperature Drilling Starch
- Low Temperature Drilling Starch

OIL & GAS



MAIZE OIL CAKE MAIZE OIL



PAPER STARCH

Bluecraft Agro has one of the finest portfolios of modified starches for the paper industry. Starch is a critical ingredient in most of the paper grades and its consumption ranks third in the process of making paper.

◆ **SUPER BOND**

- A modified starch having reactive terminal end group. It is chemically modified following the specific reaction conditions.
- The structural modification of the starch backbone is done in such a fashion that the modification imparts the property, which improves the ply bond strength and IGT printability of the paperboard during its application.

APPLICATIONS : Paper Board

◆ **AMYLOFLOC**

- A starch derivative principally used in paper processing as emulsifier for neutral/ alkaline internal sizing additives and wet-end additive in the paper processing.
- Improves the effectiveness of retention, dewatering and sizing chemicals through synergistic action.
- Retention of sizing additives, water clarification & reduction in water pollution, enhances smoothness and improves fibre-fibre/ fibre-filler bonding.

APPLICATIONS : Writing printing paper, newsprint

◆ **FIBRELOC**

- Fibreloc series is a Quaternary Ammonium Derivative of starch principally used as Wet-End Additive in the paper processing.

APPLICATIONS : Writing printing

◆ **AMYLOGUM**

- Amylogum is used as binder for coating/lamination of paper and board.
- It provides paper stiffness, acts as excellent printing gloss and is cost effective.
- Phosphated/Carbamate Ester for Coating/ Lamination of Paper & Board.
- This modified starch ester provides improvement in stiffness, increase of ink receptivity, excellent printing gloss, less mottling tendency and acts as excellent binding power.

APPLICATIONS : All types of high end paper

◆ **AMYLOPLAST**

- Amyloplast is an oxidized starch having a range of viscosity and fluidity to suit the requirement of paper processing in the application of surface sizing.

APPLICATIONS : Sizing of all types of paper



Marketing Office, Delhi:

713, Vikasdeep Building,
Laxmi Nagar District Centre, Delhi - 110092
marketing@bluecraftagro.com
+91 011 43050924

Corporate Office:

2nd Floor, 9, Abhishree Corporate Park,
Nr. Swagat Bungalows BRTS Bus Stand,
Ambali - Bopal Road, Ambali, Ahmedabad - 380 058

Manufacturing Units:

Unit 1: Dist. Sangareddy, Telangana
Unit 2: Dist. East Godavari, Andhra Pradesh
Unit 3: Yamunanagar, Haryana